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Industry Veteran Carlos Siewczynski Launches Vertex Global Consulting *Vertex Provides Expert Market Analysis and Sales Strategy for Product Launch, Rapid Growth, Mergers and Acquisitions*

COPPELL, TX — Long time ATM veteran [Carlos Siewczynski](#) has launched [Vertex Global Consulting](#), a company focused on market analysis and sales development for the small to mid-size businesses in the gaming, payments, ATM, cash handling and smart safe industries.

Siewczynski has over 23 years in sales and marketing expertise – growing market share, solidifying customer relationships and launching products into global markets.

"Many businesses today have a great need to drive sales strategy and execution," says Siewczynski, Vertex Global Consulting President, "but lack the industry knowledge or resources to accomplish the goals."

"I understand the need for insight, growth and innovation when it comes to sales development but also understand that many businesses do not have the resources on hand to advise and push these goals," says Siewczynski. "That's why I founded Vertex – to provide the knowledge and strategies on sales, markets, coaching, product launch, due diligence, mergers and acquisitions in order to help clients meet and exceed their initiatives."

"I had a great experience working with Carlos as a sales consultant for Bankers Exchange Solutions and Technology," said Jessica Talley-Peterson, managing director at HDH Advisors, LLC. "In only a few months Carlos was able to jump in and quickly understand the company and relate to the sales team, creating a seamless interaction and providing immediate value to the organization. He assisted the company in developing organizational sales strategies and created new sales platforms and product offering ideas."

Vertex Global Consulting specializes in small to mid-size businesses looking to rapidly grow sales volumes, begin entry into the U.S. market from overseas and generate organic growth.



ABOUT VERTEX GLOBAL CONSULTING — Vertex Global Consulting provides help to small and mid-size companies looking to develop global markets, sales, strategy, product development/launch and growth through merger and acquisitions. For more information, visit VertexGlobalConsulting.com, call (972) 567-2596 or email carlos@vertexglobalconsulting.com.